Theme 4: Technology Transfer and Outreach

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Virtual Worlds Overview
What are virtual worlds?

Taking NOAA’s flagship educational tools...

... and creating scalable outreach experiences.

3-D Visualizations
- Immersive storytelling
- Bringing NOAA’s research to life

Social Interaction
- Communication
- Collaboration
- Community

Global Audience
- Scalable experiences
- Untapped market
Why do we do it?

- NOAA’s Vision
  - Creating an environmentally literate society
- NOAA’s Education Strategic Plan
  - Exploring new technologies for education
- Immersive Internet White Paper
  - Supporting business and security justifications
- America COMPETES Act
  - Authorizing NOAA with the authority to educate
http://www.youtube.com/watch?v=is8YX32GAgQ
Come visit us!

http://www.scilands.org/
Questions?
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